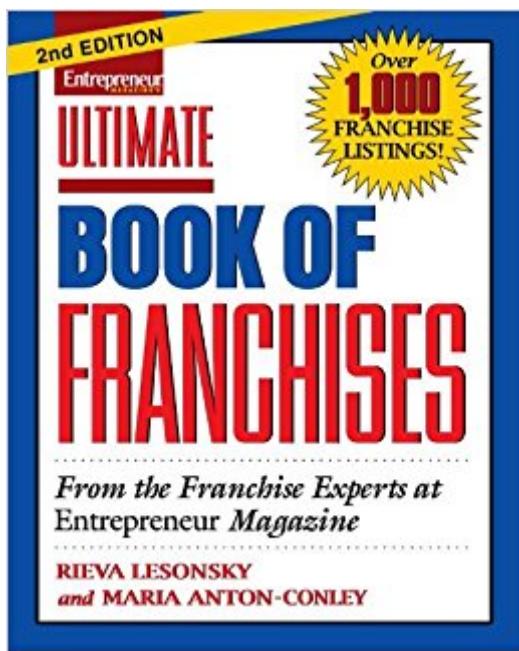


The book was found

# Ultimate Book Of Franchises



## **Synopsis**

Your One-Stop Guide to Buying a Franchise! Entrepreneur magazine presents the gold standard for franchise directories, a reference guide bursting with everything you need to know about buying a franchise. Culled from Entrepreneur magazine's 30 years of research and reporting on the world of franchises, this book is jam-packed with practical, how-to advice to guide you through every step on the road to franchise ownership. Plus, it offers essential information on more than 1,000 of today's hottest franchises! Inside, you'll find: The most comprehensive listing of franchise companies available anywhere-more than 1,000 companies, including 400 up-and-coming new franchises Up-to-date facts and figures, including contact information, costs, company size, training and support, franchisee qualifications and financial stability ratings Top 10 lists and rankings to help you quickly identify the perfect franchise for you Expert advice on researching your franchise options Tips for negotiating a successful franchise agreement The top 10 warning signs to watch out for And much more! If you've ever considered buying a franchise, look no further-this ultimate directory is the only tool you'll need.

## **Book Information**

Series: Ultimate Book of Franchises

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## **Customer Reviews**

Entrepreneur Magazine's Ultimate Book of Franchises includes everything you need to know about buying a franchise. Culled from Entrepreneur magazine's more than 20 years of research and reporting on the world of franchises, this book is packed with practical, how-to advice to guide you

through every step on the road to franchise ownership. Inside, you'll find: The most comprehensive listing of franchise companies available anywhere--more than 1,000 companies! In-depth facts and figures, including companies' contact information, costs, company size, training and support, franchise qualifications and financial-stability ratings "Top 10" lists and rankings to help you quickly identify the perfect franchise for your needs Expert advice on researching your franchise options, including how to put the Internet to work for you Tips for negotiating a successful franchise agreement ... and much more! If you've ever considered buying a franchise, look no further--this Ultimate guide is the only tool you'll need. --This text refers to an out of print or unavailable edition of this title.

Rieva Lesonsky provides guidance, inspiration, and advice to millions of entrepreneurs each month as senior vice president/editorial director of Entrepreneur magazine. She is the coauthor of Start Your Own Business. Maria Anton-Conley executive editor of Entrepreneur, oversees Entrepreneur's renowned annual Franchise 500® listing and Entrepreneur's FranchiseZone, the most comprehensive franchise website.

The Ultimate Book of Franchises provides information that is generally available on the web without purchasing the book. When I purchased this book and others I was looking for more detailed information regarding Childcare Center franchises that included their building sizes, how many children their facilities would accommodate, ratios they used for each age group, financial statements, and other information that isn't generally disclosed. If you are looking to purchase a franchise, the book could help with your initial efforts in narrowing down a group of potential franchises. The franchise I wanted more information on, Park Place Children's Center, was not in this issue.

very informative

This book has a good directory about most important franchises in the USA. There can be some enhancements on this, through updating to the next edition and adding new franchises and through listing the international branches and franchises that companies have granted.

This book has a lot of great information. I received the book quickly and in great condition.

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